



INTERNATIONAL SECURITIES EXCHANGE

Market Information Circular

Circular number: 2013-08 **Contact:** Dan Amar – Head of Market Operations

Date: March 19, 2013 **Telephone:** 877-473-9989

Subject: Product Selection Additions to the Short Term Options Series Program

On Thursday, March 21, 2013, the ISE will introduce Short Term Options Series (“Weeklies”) for the five Mini Option symbols.

As part of the program, the ISE can offer weeklies on up to thirty (30) options classes, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on the ISE).

The selection(s) to be added:

AAPL7	APPLE, INC. (10-Share Mini Option)
AMZN7	AMAZON.COM INC. (10-Share Mini Option)
GLD7	SPDR GOLD TRUST (10-Share Mini Option)
GOOG7	GOOGLE, INC. (10-Share Mini Option)
SPY7	S&P 500 ETF (10-Share Mini Option)

This is in addition to the ISE’s previous selections:

AA	ALCOA, INC
ANR	ALPHA NATURAL RESOURCES, INC.
APC	ANADARKO PETROLEUM CORP.
EMC	EMC CORPORATION

EUU*	ISE SPOT EURUSD
EWJ	ISHARES JAPAN INDEX ETF
F	FORD MOTOR COMPANY
FB	FACEBOOK, INC.
GDX	THE MARKET VECTORS - GOLD MINERS ETF
GILD	GILEAD SCIENCES, INC.
GOOG	GOOGLE, INC
GPS	THE GAP INC.
LNKD	LINKEDIN CORP.
MET	METLIFE, INC.
MU	MICRON TECH
NFLX	NETFLIX INC
POT	POTASH CORP
QCOM	QUALCOMM INC.
S	SPRINT NEXTEL CORPORATION
SNDK	SANDISK CORP.
TBT	PROSHARES ULTRASHORT 20+ YEAR TREASURY
UNH	UNITEDHEALTH GROUP INCORPORATED
WFC	WELLS FARGO & CO
XLB	MATERIALS SELECT SECTOR SPDR TRUST
XME	SPDR S&P METALS & MINING ETF

**Note this product is proprietary to the ISE.*

More information about weeklies is available at the following link:
<http://www.ise.com/WebForm/viewPage.aspx?categoryId=539> .

More information about ISE FX products is available at the following link:

<http://www.fxoptions.com/site/WhatAreFXOptions.aspx>

More information about Mini Options is available at the following link:

<http://www.ise.com/assets/documents/OptionsExchange/marketplace/mics/MiniOptions>

Please contact the ISE Helpdesk with any questions by calling 877-473-9989, or by emailing Helpdesk@ISE.com.